

# Provisional Strategic Plan



## Our Strategy

We will be focusing our energy and resources in three strategic areas. These have been identified as a result of examining existing research into unmet need along with feedback, as reported by individuals and families. The specific form and detail of each area moving forward will be determined by consulting with our members and other interested parties on an ongoing basis as each project develops.

Our strategic aims complement the Northern Ireland Executive's Physical and Sensory Disability Strategy, Active Ageing Strategy and Investment Strategy.

Strategic Aims	Operational Objective	Outcomes & Indicators
<p><b>1.</b> Improve quality of life, on a daily basis, for our beneficiaries by addressing their human right to equal social participation experiences, both individually and as a family</p>	<p><b>1.</b> Enable access to and participation in 'public open air spaces'- (eg <i>beaches, forest walks</i>) by engaging with, appealing to and supporting each super council area in Northern Ireland to adapt a minimum of 1 outdoor space to create all-ability access</p> <p><b>2.</b> Design and operate 'all-ability participation initiatives' in existing community based settings</p>	<p><b>1.0</b> Beneficiaries able to participate outdoors, where previously excluded, within their own council area - Monitor and report updates from council implementation through to completion</p> <p><b>2.0</b> Wider experiences and improved skill set for our beneficiaries and the general public - Evaluate through survey</p>

	<p><b>3.</b> Design a ‘new build’ project based on the additional needs of individuals who are currently excluded from ‘spontaneous leisure participation.’</p> <p>Secure a site in a rural location, near to main arterial routes which is easily accessible from most of the province.</p> <p>Build and operate a <b>‘Participation Centre of Excellence’</b>- a social activity, health and education hub for everyone to enjoy together; with consideration given to those who live further afield</p> <p>To be built in Phases – Phase 1 / Equines</p> <p>Create the environment to positively influence attitudes</p>	<p><b>3.0</b> Beneficiaries who were previously excluded, spontaneously participating in society – Monitor numbers of people helped</p> <p><b>3.1</b> Increased frequency of participation for beneficiaries – Track frequency of assistance used</p> <p><b>3.2</b> Increased independence – register numbers and frequency where additional resources (which facilitate independence) are accessed</p> <p><b>3.3</b> Improved attitudes and understanding of the general public in respect of differing abilities, within our operational projects – Survey project participants</p> <p><b>3.4</b> Improved attitudes and understanding of the public in general – Survey the wider public at large</p> <p><b>3.5</b> Increased participation of able-bodied people in all-ability sports and in supporting their own communities – Monitor uptake of all-ability participation initiatives and community volunteering within our operational projects</p> <p><b>3.6</b> Increased learning opportunities for our beneficiaries – Survey participants</p>
<p><b>2.</b> Create the means that will enable health and educational services to blend with lifestyles of</p>	<p><b>1.</b> Work towards providing health and care resources onsite at our <b>‘Participation Centre of Excellence’</b>, based on feedback from our members</p> <ul style="list-style-type: none"> <li>- Establish a workable and effective model in conjunction with health care providers</li> </ul>	<p><b>1.</b> Execution of a holistic model which improves practice by working together -Joint evaluation on ongoing basis</p> <p><b>2.</b> Reduced stress for both the beneficiary and family or carer</p>

<p>beneficiaries and their families, where possible, not the opposite.</p>	<ul style="list-style-type: none"> <li>- Tender where appropriate</li> </ul> <p><b>2.</b> Offer education initiatives, based on practical and educational need of members</p>	<p><b>3.</b> Transition gaps addressed</p> <p><b>4.</b> Assistive Technology usage to become commonplace</p> <p><b>5.</b> Increased knowledge</p> <p><b>6.</b> Improved service model delivery</p> <p><b>7.</b> Improved qualifications for our beneficiaries</p> <ul style="list-style-type: none"> <li>- All to be evaluated by recording data and surveying our members on an ongoing basis</li> </ul>
<p><b>3.</b> Keep our beneficiaries at the centre of service planning by striving to bring together other providers so that together we can take a holistic approach to improving the range and number of services delivered</p>	<p><b>1.</b> Work towards establishing service agreements with other providers i.e.;</p> <ul style="list-style-type: none"> <li>Transport</li> <li>Sport</li> <li>Arts</li> <li>Other charitable organisations who share our vision</li> </ul> <p><b>2.</b> Establish benefits for our Associate Members for the mutual benefit of our joint beneficiaries</p>	<p><b>1.</b> Increased independence and quality of life</p> <ul style="list-style-type: none"> <li>- Joint data gathering</li> </ul> <p><b>2.</b> Effective partnership, ensuring no overlap of provision</p> <ul style="list-style-type: none"> <li>- Co-ordinated planning</li> </ul> <p><b>3.</b> Improved practice by working together</p> <p><b>4.</b> Increased number of beneficiaries reached</p> <ul style="list-style-type: none"> <li>- Monitor and evaluate</li> </ul>
<p><b>4.</b> Operate and maintain effective management so that we demonstrate good practice in all we do to ensure we are fit for purpose</p>	<p><b>1.</b> Subscribe to the '<b>Code of Good Governance</b>' and it principles of;</p> <ul style="list-style-type: none"> <li>Leadership</li> <li>Responsibilities, legal requirements &amp; obligations</li> <li>Effectiveness</li> <li>Performing, reviewing, renewing</li> <li>Delegation</li> <li>Integrity</li> <li>Openness</li> </ul>	<p><b>1.</b> Effective management and project implementation from Board of Directors to volunteer level</p> <ul style="list-style-type: none"> <li>- Perform Governance Health Check and review annually</li> </ul>

